

# Graphic Designer (maternity cover)

**Location:**  
Aarhus

**Contact person:**  
Daniel Aude Kjeldsen

**Mail:**  
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**Deadline:**

Are you our new  
**Graphic Designer**  
(maternity cover)?

**WHITEAWAY GROUP**

**Are you a talented graphic designer with a flair for crafting captivating and innovative content? Do you excel in the fast-paced world of e-commerce and retail? Are you driven by the challenge of enhancing brands through striking visuals and compelling content? If so, you could be the perfect fit for our team!**

At Whiteaway Group we continue our growth journey across the Nordics, where Group Marketing plays a pivotal role. We deliver consumer relevant content as well as strong campaigns to drive traffic to both online and retail stores while building stronger brands. Our ambitions are high as we continue to build our three strategic brands: Skousen, Whiteaway, and Tretti.

You will be part of the creative design team in Group Marketing. Here you will work closely together with media specialists and marketing specialists, to ensure an excellent output. The role is a temporary maternity cover for 12 months.

## **The job**

Based on campaign objectives, you will get briefed on campaigns and content, while switching between developing creatives from scratch within brand guidelines as well as repurpose or rework existing campaigns.

More specifically, your tasks will be:

- Develop strong campaign visuals for all channels.
- Work closely with the marketing and media teams to produce visuals that align with campaign goals and brand strategies.
- Maintain and enhance the visual identity of our brands by creating consistent and cohesive design elements.
- Play an active role in the creative team by sharing, sparring, as well as being curious to stay on top of trends.

## **Your profile**

- You have a degree within Graphic Design, and a portfolio/proven track record to show.
- We imagine that you have around 3 years of relevant experience.
- Developing from scratch motivates you, as well as following brand guidelines.
- You have a structured work style following workflows and meeting deadlines.
- By nature, you are curious and seek the smartest solution to optimize creative content with a channel led mindset.
- It is a plus if you have experience with motion graphics and Adobe After Effects.

## **We have an amazing workplace, including:**

- A dynamic, ambitious organisation with room for you to be you,
- An informal environment with short decision-making processes,
- A culture of trust for you to plan your own day and balance your life.
- Attractive settings for the job: flexibility in how and when you work, healthcare, lunch scheme, gym, and great social events – just to mention some.

## **Inclusivity at Whiteaway Group**

We're committed to creating an inclusive environment for all employees. We welcome applicants

from all backgrounds, beliefs, and identities. If you require specific accommodations during the hiring process or within our workplace, please let us know so we can ensure your application process is as accessible as possible.

**Interested? Here's how to apply**

We'll screen and interview on an ongoing basis, so send your cover letter CV and portfolio as soon as possible.

Please contact Daniel Kjeldsen, Creative Lead & Manager at [dkj@whiteawaygroup.com](mailto:dkj@whiteawaygroup.com), if you have further questions about the role.

Note that applications are only accepted via the "Apply" button and are accepted in Danish and English. We look forward to hearing from you.

**Start date:** as soon as possible.